Cookie Policy

Last Updated: 15/09/2023

1. Introduction

Welcome to Surrey Diagnostics Ltd. Website. This Cookie Policy explains how we use cookies, pixels, and similar technologies on our website, www.surrey-diagnostics.co.uk. By using our Website, you consent to the use of cookies in accordance with this policy.

2. What Are Cookies?

Cookies are small text files that are placed on your computer or device when you visit a website. They are widely used to make websites work more efficiently, enhance user experience, and provide valuable information to website owners.

3. Types of Cookies We Use

Our website is created through SquareSpace which uses the exact Cookies they use can be found here:

https://support.squarespace.com/hc/en-us/articles/360001264507-The-cookies-Squarespace-uses

3.1. Necessary Cookies

These cookies are essential for the proper functioning of our Website. They enable you to navigate our Website and use its features. Without these cookies, certain services may not be available.

3.2. Performance Cookies

Performance cookies collect information about how visitors use our Website. They help us improve the way our Website works by analysing data such as which pages are most frequently visited, how visitors interact with our Website, and any error messages encountered.

3.3. Functional Cookies

Functional cookies allow our Website to remember choices you make (such as your username or language) and provide enhanced features. These cookies may also be used to provide you with customized content and recommendations.

3.4. Targeting Cookies

Targeting cookies are used to deliver content and advertisements that are relevant to your interests. They may be used by third-party advertisers to display personalized ads based on your browsing history.

4. How to Control Cookies

You can control and manage cookies in various ways:

- **Browser Settings**: Most web browsers allow you to control and manage cookies through your browser settings. You can typically configure your browser to block or delete cookies.
- **Third-Party Opt-Out Tools**: Some third-party advertising networks and providers offer opt-out tools that allow you to opt out of certain tracking across websites.
- **Cookie Consent Banner**: When you visit our Website, a cookie consent banner may appear, providing you with options to accept or reject cookies. Your continued use of our Website implies your consent to the use of cookies as described in this policy.

5. Changes to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We encourage you to review this policy periodically to stay informed about our use of cookies.

6. Contact Us

If you have any questions about our Cookie Policy or the practices described herein, please contact us at:

info@sdlab.co.uk

7. Additional Information

For more information about cookies and your rights under data protection laws, please refer to our Privacy policy, located at the bottom of the website.